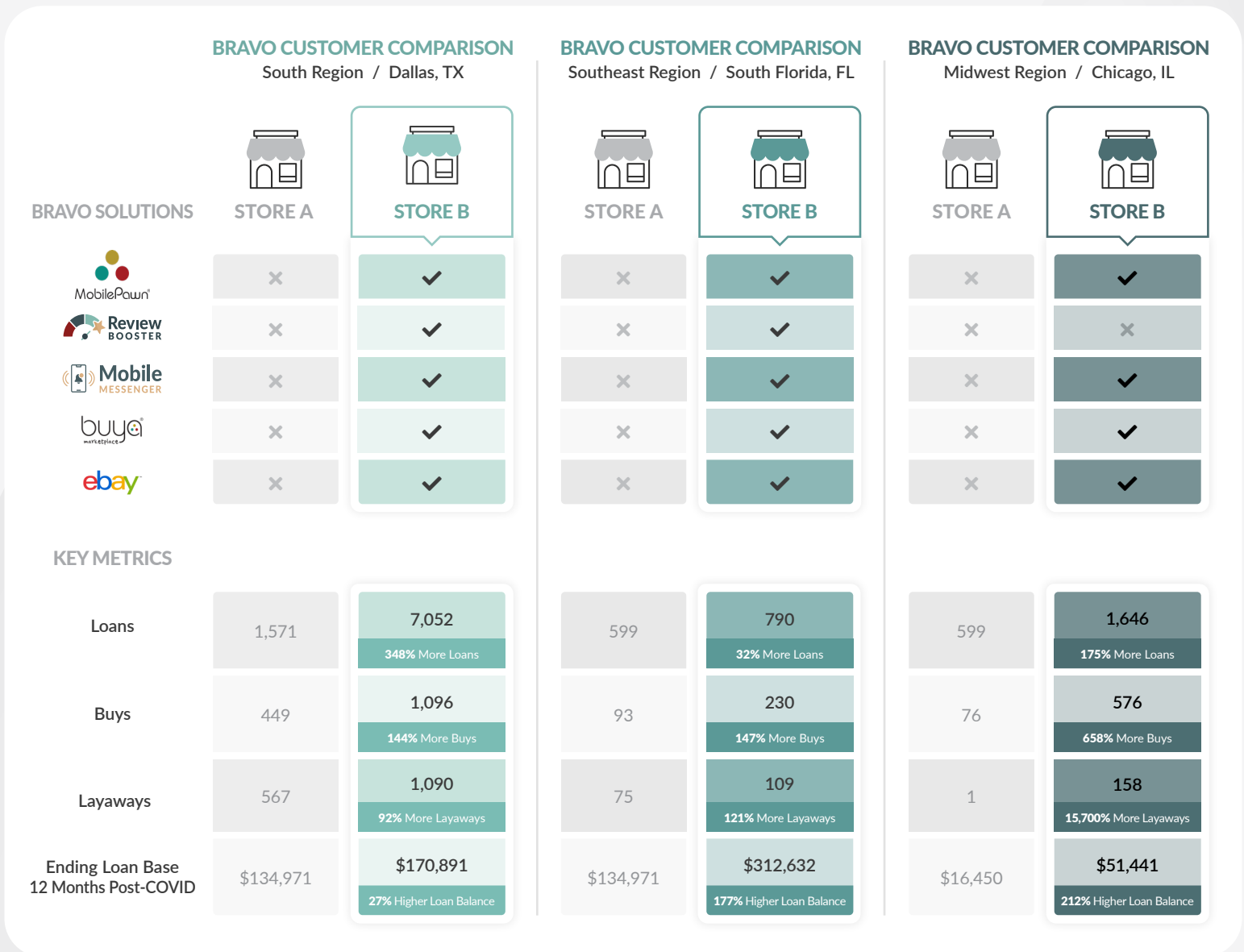


BRAVO CUSTOMER COMPARISON

An Analysis of Store Performance

Customer experience (CX) is one of the most significant factors impacting the financial health of your pawnshop. And with nearly 90% of consumers wanting to interact with your company across multiple channels, you'll be hard pressed to improve CX if you're not offering an omni-channel experience.

See for yourself how Bravo customers with a robust suite of products compare to their peers who lag in adopting Bravo's mobile and eCommerce solutions.



Data shows actual results between the dates of March 2020 to March 2021 from Bravo customers. Criteria for customers shown in each comparison were that store locations must be in the same city, companies must have similar number of employees and must have been using the Bravo Point-of-Sale for a minimum of three years.